

FEATURE ALONGSIDE SPONSORS LIKE:  
 | UNT AT FRISCO

# ANNUAL SPONSORSHIP

Year-Round Visibility • Local Trust • Built-In Distribution



SEE OUR  
**FACEBOOK  
 BUSINESS  
 DIRECTORY  
 ADS**



**Our Reach:**

**100,000+ Monthly Impressions**

**12,200+ Subscribed Members**

## Sponsor Benefits



### Brand Recognition

Put your business in front of Frisco. As a Frisco News Sponsor, your company becomes a trusted, visible name in our growing community network. We showcase your brand across articles, interviews, and business highlights, helping you connect with thousands of local readers, families, and decision-makers who support small businesses in Frisco and the greater DFW area



### Rank-Higher SEO Backlinks

Every sponsor receives high-authority backlinks from The Frisco News, a trusted local media outlet. These backlinks improve your website's domain authority, help you rank higher in local searches, and increase organic traffic from customers looking for your exact products and services in Frisco, Plano, and North Dallas.



### Discounted Press Releases

Sponsors enjoy discounted press release publishing through The Frisco News network. Whether you're launching a new product, hosting an event, or expanding your brand, our editorial team helps craft and distribute your announcement for maximum reach in the Frisco and DFW business community.



### Email Blast

Your business is featured in our exclusive sponsor newsletter, sent directly to engaged Frisco readers and community members. Drive traffic, promote offers, and keep your brand top-of-mind with measurable email marketing that converts awareness into local leads.



### Frisco News Business Directory

Every sponsor is listed in The Frisco News Business Directory - a verified hub for trusted local services. Your listing includes backlinks, social links, contact info, and a feature page optimized for SEO, ensuring your business appears when locals search for top-rated companies in Frisco and North Dallas.

### GRANDFATHERED IN PRICING



Sponsor Frisco News Business Directory

**\$500**

Every year

Business Directory Annual Membership

Valid until canceled

**Minimum Sponsor Package**

Feature Year Round in The Frisco News Directory

Explore Upgraded Sponsorships

Pro Sponsor	Verified Sponsor	Premium Frisco Sponsor
<b>\$1,000</b> Every year	<b>\$1,500</b> Every year	<b>\$2,400</b> Every year
Feature in 8 Frisco News articles per month as a sponsored ad with SEO backlinks pointed directly to your website, social, or lead intake forms. Valid until canceled.	Feature in 10 Frisco News articles per month as a sponsored ad with SEO backlinks pointed directly to your website, social, or lead intake forms. Access to The Frisco Business Directory + Quarterly Press Release. Valid until canceled.	Feature in 10 Frisco News articles per month as a sponsored ad with SEO backlinks + Access to The Frisco Business Directory + Quarterly Press Release. Valid until canceled.
Select	Select	Select



**The Star in Frisco**  
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## Get Every Thing Below The Red-Line!

FEATURE YEAR-ROUND | BEST MARKETING VALUE IN TOWN

- ✓ Featured Placement in TFN Business Directory Year Round
- ✓ 2 High-Authority SEO Backlinks (Google ranking boost)
- ✓ Official Frisco News Sponsor Badge (instant trust signal)
- ✓ Feature In Our Facebook & Google Ad Campaigns
- ✓ Announcement to 12,000+ Local Members
- ✓ Automatic Frisco Passport Placement (Q3 2026 launch)

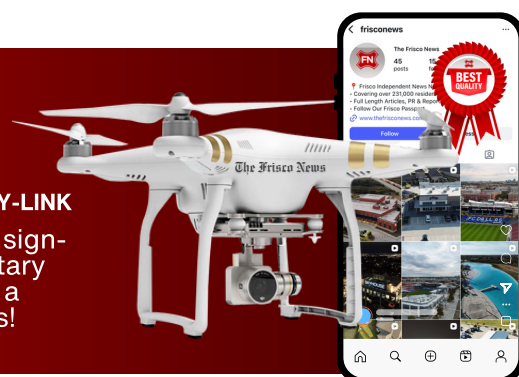


### LIMITED-TIME BONUS

## \$350 DRONE/VIDEO CREDITS FOR FREE

WHEN YOU JOIN THE DIRECTORY AT THE QR PAY-LINK

Yes! For a limited time, businesses that sign-up in January will receive complementary drone footage of your business and a shoutout on our new social accounts!



### LIMITED-TIME BONUS

## GET AUTOMATICALLY FEATURED IN THE FRISCO PASSPORT WHEN WE LAUNCH Q3-2026

We've been slowly building the Frisco Passport, and for a limited time, when you sponsor The Frisco News, your business will also appear on The Frisco Passport Page in addition to The Business Directory. Upon launching, residents will use the Frisco Passport to gain access to savings exclusive to The Frisco News. Our support/ onboarding team will walk you through how we structure those effectively.



**\$200/YEAR VALUE FOR FREE**  
 3x The Exposure

www.thefrisconews.com/sponsors