

The Frisco News

KPI ANALYTICS 2025 Q3

16.4K

AVERAGE MONTHLY IMPRESSIONS VIA GOOGLE

This is the number of times The Frisco News appears in the google search results every month.

694

SHARES TO SOCIAL BY OUR AUDIENCE

This is the average number of times The Frisco News articles were shared monthly to broader networks



1,226

AVERAGE VIEWS PER ARTICLE

This is the average number of views a Frisco News Article gets per month.

2,610

MONTHLY BUSINESS DIRECTORY CLICKS

This is the average number of views a Frisco News Article gets per month.

IS THE FN SPONSORSHIP RIGHT FOR YOU?

It's important to consider our sponsorship plans range from \$50 per month to \$200 per month, meaning, in order to break-even on the yearly cost of being a Frisco News Sponsor, your industry, product, or service offering would need to produce one of the following:

- A single customer per year if your product is at least \$600 - \$2400 (depending on plan)
- Convert once every 6 months if your product or service is at least \$300-\$1200 (depending on plan)
- Convert monthly if your product is at least \$50-\$200

As you can imagine, we cannot guarantee conversion, but the worst case scenario means zero conversions, yet still results in permanent SEO backlinks and branding, pointing to your website, helping you rank higher on google and ChatGPT in your industry. We purposefully crafted a product that helps our sponsors earn business, and choose to work with businesses where it makes sense both for brand exposure purposes and monetarily.

